



Allison Transmission to Host International Bus Competition

April 24, 2013

Transit bus operators and mechanics will compete for awards in five categories

INDIANAPOLIS, April 24, 2013 /PRNewswire/ -- Allison Transmission Holdings Inc. (NYSE: ALSN) today announced that it will host the 2013 International Bus Rodeo on May 5 in collaboration with IndyGo, the largest public transit provider in Indiana. Organized by the American Public Transportation Association (APTA), the annual competition will take place on the campus of Allison's global headquarters.

(Logo: <http://photos.prnewswire.com/prnh/20120702/DE33547LOGO>)

"As the world's leading provider of fully-automatic transmissions and hybrid-propulsion systems for buses, this event is a natural fit for us," said Jim Wanaselja, vice president of North America marketing, sales and service for Allison Transmission. "We're pleased to have this opportunity to host the industry's top professionals."

Michael Terry, president and CEO of IndyGo, said, "This year's Rodeo provides a fantastic opportunity for IndyGo and Allison to work together on a new stage. Allison staff and management have been indispensable partners in executing this large-scale event."

Approximately 500 people are expected to attend this year's Rodeo. The competition includes events for both bus operators and bus mechanics. Awards are given in each group and there is an overall grand prize for the public transit system with the highest combined score for the bus operator and bus maintenance team.

"The International Bus Rodeo is a unique opportunity for transit agency bus professionals to showcase their skills and knowledge," said Michael Melaniphy, president and CEO of APTA. "This competition of driving skills and maintenance disciplines allows the best bus operators and maintainers to compete and be recognized."

The competition takes place just before the opening of the APTA Bus and Paratransit Conference, which will be held in Indianapolis at the JW Marriott from May 5-8. Rodeo activities start with an orientation on May 3 and culminate on May 7 with an evening banquet at which the 2013 winners will be announced.

About Allison Transmission

Allison Transmission is the world's largest manufacturer of fully-automatic transmissions for medium- and heavy-duty commercial vehicles, medium- and heavy-tactical U.S. military vehicles and hybrid-propulsion systems for transit buses. Allison transmissions are used in a variety of applications including on-highway trucks (distribution, refuse, construction, fire and emergency), buses (primarily school and transit), motor homes, off-highway vehicles and equipment (primarily energy and mining) and military vehicles (wheeled and tracked). Founded in 1915, the Allison business is headquartered in Indianapolis, Ind., USA and employs approximately 2,800 people. Allison has manufacturing facilities and customization centers located in China, The Netherlands, Brazil, India and Hungary, with a global presence, serving customers in North America, Europe, Asia, Australia, South America and Africa. Allison also has approximately 1,400 independent distributor and dealer locations worldwide. More information about Allison is available at www.allisontransmission.com.

About the American Public Transportation Association (APTA)

The American Public Transportation Association (APTA) is a nonprofit international association of 1,500 public and private sector organizations, engaged in the areas of bus, paratransit, light rail, commuter rail, subways, waterborne services, and intercity and high-speed passenger rail. This includes: transit systems; planning, design, construction, and finance firms; product and service providers; academic institutions; transit associations and state departments of transportation. APTA is the only association in North America that represents all modes of public transportation. APTA members serve the public interest by providing safe, efficient and economical transit services and products. More than 90 percent of the people using public transportation in the United States and Canada ride APTA member systems.

About IndyGo

IndyGo, the Indianapolis Public Transportation Corporation, provides public bus transit services to residents and visitors throughout Marion County. IndyGo is led by President and Chief Executive Officer, Mike Terry, and a seven-member, bipartisan board appointed by the Mayor of Indianapolis and the City-County Council of Indianapolis and Marion County. With 30 local service fixed routes and an ADA-compliant paratransit service, IndyGo provides an average of nine million trips per year. Visit www.IndyGo.net or call 317.635.3344 for more information. Find IndyGo on Twitter at IndyGoBus or Facebook by searching pages "IndyGo."

Forward-Looking Statements

This press release may contain forward-looking statements. All statements other than statements of historical fact contained in this press release are forward-looking statements. In some cases, you can identify forward-looking statements by terminology such as "may," "will," "should," "expect," "plans," "project," "anticipate," "believe," "estimate," "predict," "intend," "forecast," "could," "potential," "continue" or the negative of these terms or other similar terms or phrases. Forward-looking statements are not guarantees of future performance and involve known and unknown risks. Factors which may cause the actual results to differ materially from those anticipated at the time the forward-looking statements are made include, but are not limited to: risks related to our substantial indebtedness; our participation in markets that are competitive; general economic and industry conditions; our ability to prepare for, respond to and successfully achieve our objectives relating to technological and market developments and changing customer needs; the failure of markets outside North America to increase adoption of fully-automatic transmissions; the discovery of defects in our products, resulting in delays in new model launches, recall campaigns and/or increased warranty costs and reduction in future sales or damage to our brand and reputation;

the concentration of our net sales in our top five customers and the loss of any one of these; risks associated with our international operations; brand and reputational risks; our intention to pay dividends; and labor strikes, work stoppages or similar labor disputes, which could significantly disrupt our operations or those of our principal customers. Although we believe the expectations reflected in such forward-looking statements are based upon reasonable assumptions, we can give no assurance that the expectations will be attained or that any deviation will not be material. All information is as of the date of this press release, and we undertake no obligation to update any forward-looking statement to conform the statement to actual results or changes in expectations.

SOURCE Allison Transmission

Melissa Sauer, Allison Transmission Inc., melissa.sauer@allisontransmission.com, 317-242-5000