

# Credit Suisse Global Industrials Conference Presentation

December 3, 2014

David Graziosi, Executive Vice President & Chief Financial Officer



# Safe Harbor Statement

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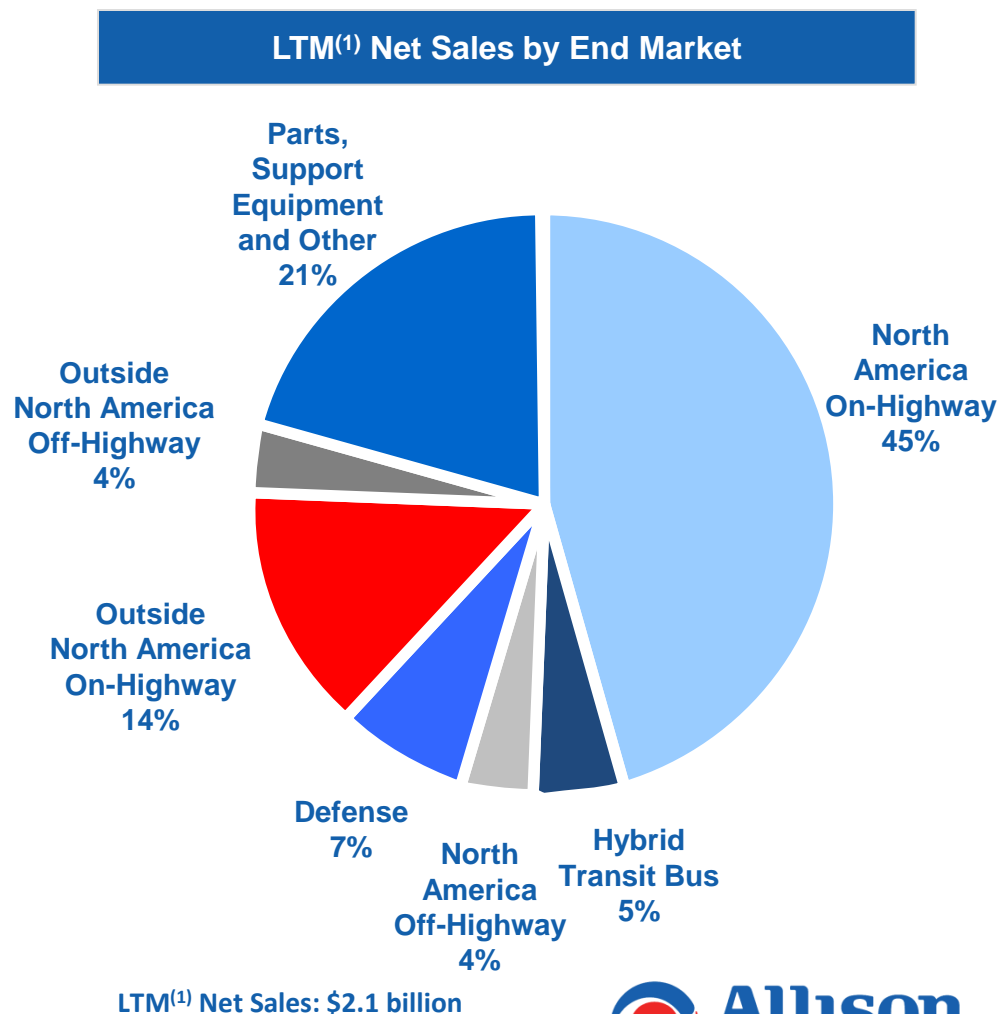
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# Allison Transmission at a Glance

- **World's largest manufacturer of fully-automatic transmissions for medium- and heavy-duty commercial vehicles**
  - 61% global market share of fully-automatic transmissions
  - Virtually no exposure to Class 8 line-haul tractors
- **Allison is the premier fully-automatic transmission brand**
  - Premium price component frequently specified by end users
  - Differentiated technology
- **Well positioned for revenue and earnings growth**
  - Continued recovery in North America
  - Further adoption outside North America
  - Global off-highway growth opportunities
  - Expanding addressable market



(1) LTM 9/30/2014.

# End Market & Vocation Overview

## Global On-Highway

### Sample Vocations



### Select End Users



## Global Off-Highway



### Select End Users



## Defense



### Select End Users



## North America Hybrid Transit Bus



### Select End Users

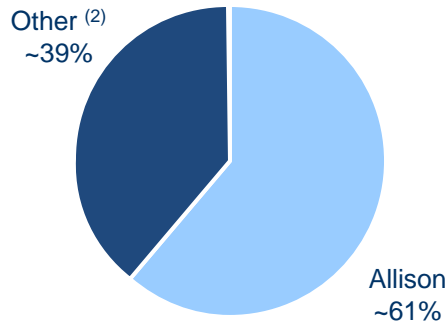


## Parts, Support Equipment and Other

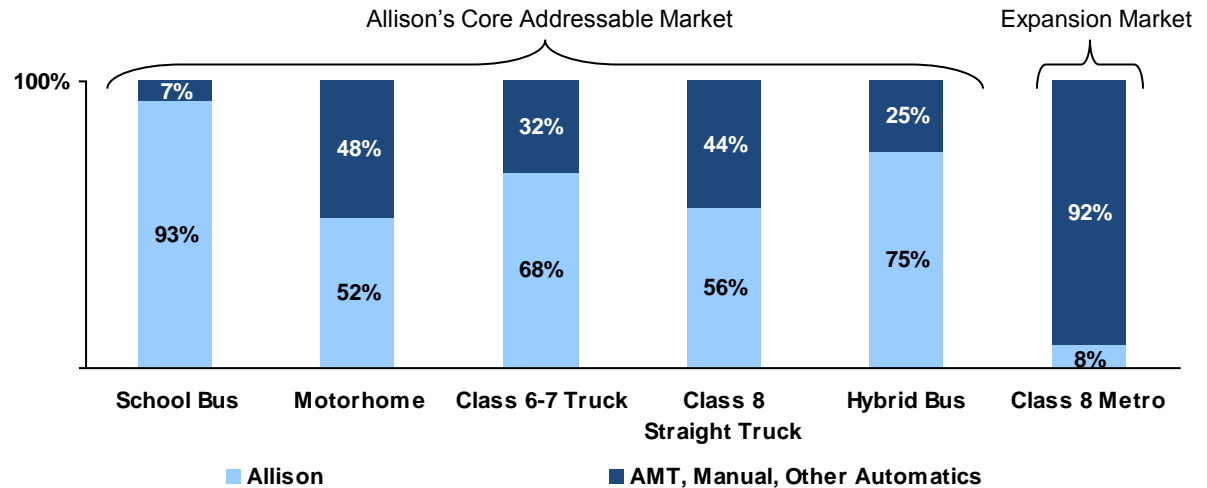


# Global Market Leader

Global On-Highway Fully-Automatic Share<sup>(1)</sup>



North American Market Share<sup>(1)</sup>



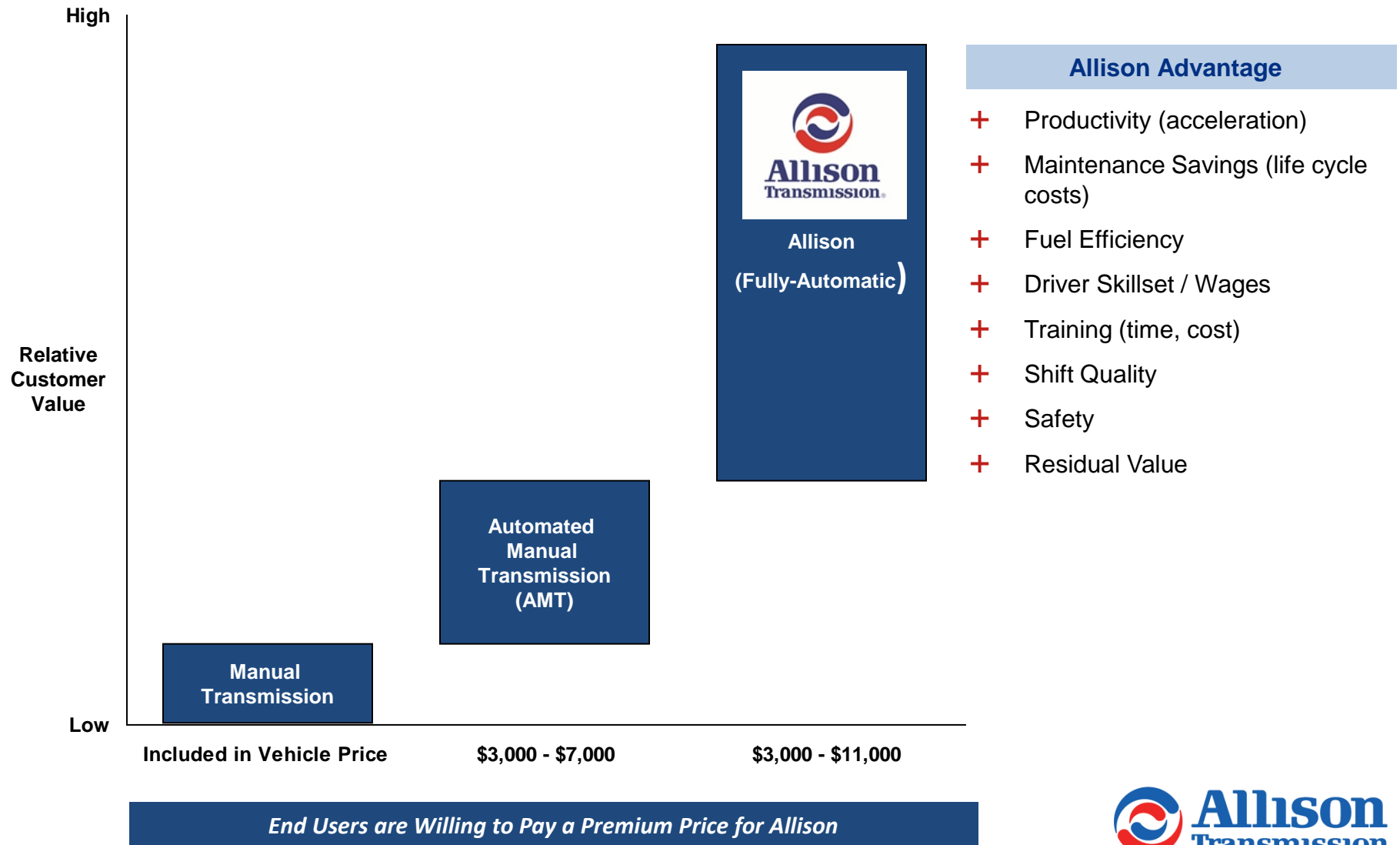
- The “de facto” standard in medium- and heavy-duty applications
  - Well established as standard in North America
- Increasing presence in emerging markets which today are predominantly manual
- Virtually no exposure to more cyclical Class 8 line-haul tractors

(1) 2013 Units. Source: Allison and ACT Research.

(2) Majority of “Other” volume is in North American Class 4-5 truck and European bus.



# End User Value Proposition



# Allison Is a Premier Industrial Asset

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**Global Market Leader**



**Premier Brand and End User Value Proposition**



**Technology Leadership - The Allison Advantage**



**Diverse End Markets with Long-Standing OEM Customer Relationships**



**Strong Cash Flow Generation with Well-Defined Capital Allocation Policy**



**Multiple Organic Growth Opportunities**



**Experienced Management Team**



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