

Allison Transmission Japan Celebrates 50th Anniversary

November 30, 2022

INDIANAPOLIS--(BUSINESS WIRE)--Nov. 30, 2022-- Allison Transmission is honored to celebrate the 50-year anniversary of its business presence in Japan, an important milestone in the successful partnership between Allison and Japanese commercial vehicle equipment manufacturers.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20221130006024/en/>



Allison Transmission recently celebrated its 50th year in Japan and its partnerships with Japanese commercial vehicle manufacturers, including Hino Motors, Kato Works, Mitsubishi Fuso, Mitsubishi Heavy Industry, Ohara Corporation and UD Trucks. Today, Allison-equipped Japanese commercial vehicles are used throughout Japan and exported to 21 countries and Antarctica. (Photo: Business Wire)

"We are proud of our established history of providing propulsion solutions uniquely suited to Japan's road conditions and market needs, and are pleased to have reached this milestone," said Brian Geiselhart, Executive Director, Asia Pacific Sales, Allison Transmission. "Our collaborative partnerships with Japanese OEMs have significantly accelerated our

growth outside of North America. Pairing Allison's reputation for quality, reliability and durability with the global presence of our OEM partners has strengthened our ability to deliver on our brand promise to provide the most reliable and valued propulsion solutions to help customers in Southeast Asia, Australia and emerging markets work more efficiently."

Allison's partnerships with OEMs in Japan date back to the 1970s when Isuzu selected the Allison fully automatic transmission for its medium-duty trucks. Through continued growth since then, more than 150,000 Allison fully automatic transmissions have been integrated by several major Japanese commercial vehicle manufacturers, including Hino Motors, Kato Works, Mitsubishi Fuso, Mitsubishi Heavy Industry, Ohara Corporation and UD Trucks, into domestic vehicles and exports to 21 countries and Antarctica.

Allison's Torqmatic[®] Series transmissions have been installed in more than 10,000 buses in the domestic Japanese market. The company's fully automatic transmissions operate in three-quarters of large route buses in Japan, supporting local transportation throughout the country. In addition, the Allison 1000 Series[™], 2000 Series[™], 3000 Series[™] and 4000 Series[™] have been integrated into a variety of commercial vehicles including dump trucks, mixer trucks, wing vans, refuse trucks, fire trucks and snowplows.

Allison Transmission Japan has developed a nationwide network of service dealers in order to ensure its transmissions operate at peak performance and have an extended lifecycle. Allison remains committed to offering innovative propulsion solutions designed to meet the needs of the domestic market in Japan as well as reliable aftermarket service through the Allison Authorized Service Network.

About Allison Transmission

Allison Transmission (NYSE: ALSN) is a leading designer and manufacturer of vehicle propulsion solutions for commercial and defense vehicles, the largest global manufacturer of medium- and heavy-duty fully automatic transmissions, and a leader in electrified propulsion systems that *Improve the Way the World Works*. Allison products are used in a wide variety of applications, including on-highway trucks (distribution, refuse, construction, fire and emergency), buses (school, transit and coach), motorhomes, off-highway vehicles and equipment (energy, mining and construction applications) and defense vehicles (tactical wheeled and tracked). Founded in 1915, the company is headquartered in Indianapolis, Indiana, USA. With a presence in more than 150 countries, Allison has regional headquarters in the Netherlands, China and Brazil, manufacturing facilities in the USA, Hungary and India, as well as global engineering resources, including electrification engineering centers in Indianapolis, Indiana, Auburn Hills, Michigan and London in the United Kingdom. Allison also has more than 1,400 independent distributor and dealer locations worldwide. For more information, visit allisontransmission.com.

View source version on [businesswire.com](https://www.businesswire.com/news/home/20221130006024/en/): <https://www.businesswire.com/news/home/20221130006024/en/>

Claire Gregory
Director, Global External Communications
Claire.Gregory@allisontransmission.com
(317) 694-2065

Source: Allison Transmission