



KS Pulverizadores Unveils First Brazilian Agriculture Sprayer Equipped with Allison Fully Automatic Transmission

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INDIANAPOLIS--(BUSINESS WIRE)--Mar. 19, 2024-- Allison Transmission is pleased to announce that the first Allison-equipped agriculture sprayer built in Brazil was recently showcased by KS Pulverizadores, a leading Brazilian agriculture equipment manufacturer, at Show Rural Coopavel, an agriculture industry tradeshow in Cascavel, Brazil. Allison's successful entry into the Brazilian ag sprayer market, where most sprayers have been traditionally equipped with hydrostatic and manual transmissions, is a milestone in the company's strategic initiatives targeting growth in the end markets Allison serves outside North America. Most sprayers in neighboring Argentina, where Allison entered the sprayer market in 2015, are now equipped with Allison fully automatic transmissions.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20240319188231/en/>



KS Pulverizadores selected Allison 2000 Series™ fully automatic transmissions for Brazil's first Allison-equipped ag sprayer to improve overall vehicle performance, including unparalleled maneuverability in a wide variety of soil conditions. (Photo: Business Wire)

and equipment (energy, mining and construction applications) and defense vehicles (tactical wheeled and tracked). Founded in 1915, the company is headquartered in Indianapolis, Indiana, USA. With a presence in more than 150 countries, Allison has regional headquarters in the Netherlands, China and Brazil, manufacturing facilities in the USA, Hungary and India, as well as global engineering resources, including electrification engineering centers in Indianapolis, Indiana, Auburn Hills, Michigan and London in the United Kingdom. Allison also has approximately 1,600 independent distributor and dealer locations worldwide. For more information, visit allisontransmission.com.

"We're proud to integrate Allison's proven fully automatic transmission into our agriculture sprayer to provide our customers with a product that is specifically designed to meet the unique challenges of the industry," said Alexandre Kleinschmitt, Co-Owner of KS Pulverizadores. "Allison transmissions are built for reliability and durability, and we look forward to continuing our partnership with Allison to offer a truly differentiated solution that will increase vehicle performance and productivity."

KS Pulverizadores chose to integrate Allison's 2000 Series™ transmissions into their ag sprayer to provide its customers with improved vehicle performance, including unparalleled maneuverability in a wide variety of soil conditions. Additionally, Allison fully automatic transmissions provide several key benefits to customers and drivers. The company's patented torque converter adjusts the output torque provided to the wheels while keeping the engine speed stable, which prevents slipping. Allison's Continuous Power Technology™ delivers smoother, seamless, full-power shifts and superior acceleration and startability, enhancing driver comfort. Finally, Allison transmissions do not require clutches, resulting in less maintenance, lower repair costs and more time operating in the field.

"We are proud to announce our collaboration with KS Pulverizadores to bring fully automatic ag sprayers to Brazil," said Heidi Schutte, Vice President of EMEA, APAC and South America Sales, Allison Transmission. "This new opportunity expands our global presence and offers great potential for growth as Allison enters a new application in South America's largest economy."

About Allison Transmission

Allison Transmission (NYSE: ALSN) is a leading designer and manufacturer of propulsion solutions for commercial and defense vehicles and the largest global manufacturer of medium- and heavy-duty fully automatic transmissions that *Improve the Way the World Works*. Allison products are used in a wide variety of applications, including on-highway trucks (distribution, refuse, construction, fire and emergency), buses (school, transit and coach), motorhomes, off-highway vehicles

Claire Gregory
Director, Global External Communications
Claire.Gregory@allisontransmission.com
(317) 694-2065

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