



Allison Transmission Provides More Than 10,000 Fully Automatic Transmissions for the Hyundai Mighty in 4 Years

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Allison experiences significant growth alongside South Korea's top-selling light-duty truck.

INDIANAPOLIS, July 16, 2024 /PRNewswire/ -- Allison Transmission today announced that more than 10,000 Allison-equipped Hyundai Mighty vehicles have been sold in the last 4 years since its 2020 integration. Half of all Hyundai Mighty's sold today are equipped with Allison fully automatic transmissions, up from 10% versus four years ago. The 10,000th Mighty truck with an Allison fully automatic transmission was delivered to Unchang Logitec, a leading Korean logistics company servicing South Korea's largest laundry service provider.



"Visiting university hospitals to pick up and return laundry involves a lot of highway traffic jams and city driving," said Kim Dae-sung, Director, Unchang Logitec. "Automatic vehicles are very comfortable to drive, even when the vehicle is stuck in traffic jams with repetitive stop-and-go traffic. We are very satisfied with the Allison-equipped Mighty automatic truck because it is easy to drive, fuel efficient, productive and durable."

Hyundai Mighty is a 2.5- and 3.5-ton light-duty truck, which has unrivaled market share in South Korea. Mighty automatic trucks have been on the rise in recent years, meeting market demand for driving comfort, fuel economy, reliability, serviceability and productivity. Allison has delivered more than 10,000 units of the Allison 1000 xFE™ fully automatic transmissions for the Hyundai Mighty since its launch in 2020. Mighty automatic trucks are used in a variety of applications, including pickup and delivery trucks, cargo trucks, refuse vehicles, firefighting trucks and specialty vehicles.

"We are thrilled to see the tremendous success of Allison-equipped Hyundai Mighty vehicles. The rise in popularity of fully automatic transmissions in Asia is a testament to the exceptional driving experience and unmatched performance that our transmissions offer," said Heidi Schutte, Allison Transmission Vice President EMEA, APAC & South America Sales. "Allison's commitment to driving comfort, fuel efficiency, reliability, and productivity has resonated with customers, and we are proud to be at the forefront of this transformative shift in the industry."

The Allison 1000 xFE™ offers improved launch performance, increased productivity, smoother shifting, easier operation and enhanced driver comfort, as compared to competitive manual and automated manual transmissions (AMTs). The Allison 1000 xFE fully automatic transmission utilizes a patented torque converter, which offers superior performance and eliminates clutch replacements. This results in increased economic value due to productivity and reduced downtime versus traditional manual and AMTs.

To learn more about how Allison xFE delivers more value through Extra Fuel Economy, visit [allisontransmission.com](https://www.allisontransmission.com).

About Allison Transmission

Allison Transmission (NYSE: ALSN) is a leading designer and manufacturer of propulsion solutions for commercial and defense vehicles and the

largest global manufacturer of medium- and heavy-duty fully automatic transmissions that *Improve the Way the World Works*. Allison products are used in a wide variety of applications, including on-highway trucks (distribution, refuse, construction, fire and emergency), buses (school, transit and coach), motorhomes, off-highway vehicles and equipment (energy, mining and construction applications) and defense vehicles (tactical wheeled and tracked). Founded in 1915, the company is headquartered in Indianapolis, Indiana, USA. With a presence in more than 150 countries, Allison has regional headquarters in the Netherlands, China and Brazil, manufacturing facilities in the USA, Hungary and India, as well as global engineering resources, including electrification engineering centers in Indianapolis, Indiana, Auburn Hills, Michigan and London in the United Kingdom. Allison also has approximately 1,600 independent distributor and dealer locations worldwide. For more information, visit allisontransmission.com.



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SOURCE Allison Transmission Holdings Inc.

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