

Allison Transmission Offers 5 Percent Better Fuel Economy with TC10 for Tractor Trucks

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New tractor transmission demonstrates improvement over manual and automated manual transmissions

INDIANAPOLIS, March 20, 2013 /PRNewswire/ -- Allison Transmission Holdings Inc. (NYSE: ALSN) today announced that test fleet users achieved an average 5 percent fuel economy improvement with the Allison TC10™ tractor transmission over their current manual and automated manual transmissions.

(Logo: <http://photos.prnewswire.com/prnh/20120702/DE33547LOGO>)

"Approximately 100 major fleets throughout the U.S., representing a variety of applications, have been using our TC10 transmission in real world duty cycles over the last two years," said Jim Wanasejja, vice president of North America marketing, sales and service for Allison Transmission. "The better fuel economy, coupled with Allison's renowned reliability, durability and ease of operation makes the TC10 a powerful tool for improving fleet efficiency."

The TC10 is specifically designed for both city and highway tractor duty cycles and provides a blended architecture with full power shifts, a torque converter and a twin countershaft gear box. It is fully automatic and offers smooth, seamless shifting through 10 gear ranges. This optimizes acceleration and fuel economy, making this transmission especially ideal for distribution applications where a tractor-trailer splits its work cycle between city and highway conditions.

Rated up to 600 horsepower and 1,700 pound-feet of torque at launch, the TC10 is designed with 10 forward speeds and two reverse. It comes equipped with Allison's newest generation of electronic controls which provide superior fuel economy features, prognostics to eliminate unnecessary oil and filter changes, and enhanced shift selector functionality. A five-year or 750,000 mile warranty is also offered.

The TC10 will be on display this week at the Mid-America Trucking Show in Louisville in both the Allison Transmission and International Trucks booths.

Production of the new transmission began earlier this month.

About Allison Transmission

Allison Transmission is the world's largest manufacturer of fully-automatic transmissions for medium- and heavy-duty commercial vehicles, medium- and heavy-tactical U.S. military vehicles and hybrid-propulsion systems for transit buses. Allison transmissions are used in a variety of applications including on-highway trucks (distribution, refuse, construction, fire and emergency), buses (primarily school and transit), motor homes, off-highway vehicles and equipment (primarily energy and mining) and military vehicles (wheeled and tracked). Founded in 1915, the Allison business is headquartered in Indianapolis, Indiana, U.S.A. and employs approximately 2,800 people. Allison has manufacturing facilities and customization centers located in China, The Netherlands, Brazil, India and Hungary, with a global presence, serving customers in North America, Europe, Asia, Australia, South America and Africa. Allison also has approximately 1,400 independent distributor and dealer locations worldwide. More information about Allison is available at www.allisontransmission.com.

Forward-Looking Statements

This press release may contain forward-looking statements. All statements other than statements of historical fact contained in this press release are forward-looking statements. In some cases, you can identify forward-looking statements by terminology such as "may," "will," "should," "expect," "plans," "project," "anticipate," "believe," "estimate," "predict," "intend," "forecast," "could," "potential," "continue" or the negative of these terms or other similar terms or phrases. Forward-looking statements are not guarantees of future performance and involve known and unknown risks. Factors which may cause the actual results to differ materially from those anticipated at the time the forward-looking statements are made include, but are not limited to: risks related to our substantial indebtedness; our participation in markets that are competitive; general economic and industry conditions; our ability to prepare for, respond to and successfully achieve our objectives relating to technological and market developments and changing customer needs; the failure of markets outside North America to increase adoption of fully-automatic transmissions; the discovery of defects in our products, resulting in delays in new model launches, recall campaigns and/or increased warranty costs and reduction in future sales or damage to our brand and reputation; the concentration of our net sales in our top five customers and the loss of any one of these; risks associated with our international operations; brand and reputational risks; our intention to pay dividends; and labor strikes, work stoppages or similar labor disputes, which could significantly disrupt our operations or those of our principal customers. Although we believe the expectations reflected in such forward-looking statements are based upon reasonable assumptions, we can give no assurance that the expectations will be attained or that any deviation will not be material. All information is as of the date of this press release, and we undertake no obligation to update any forward-looking statement to conform the statement to actual results or changes in expectations.

SOURCE Allison Transmission Holdings Inc.

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