



## Allison Transmission Opens New Facility in the Netherlands

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INDIANAPOLIS, Jan. 16, 2014 /PRNewswire/ -- Allison Transmission Holdings Inc. (NYSE: ALSN) this week opened a new multi-purpose facility in the Netherlands to better serve its customers across Europe, the Middle East and Africa. Located in Slidrecht, the 34,000 sq. ft. (3,171 sq. m.) building centralizes the company's parts distribution, product customization and customer training functions for the region.

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"This facility further expands Allison's capability to provide our OEMs with transmissions that are 'installation ready,'" said Michael G. Headly, Senior Vice President of Global Marketing, Sales and Service for Allison Transmission. "We are focused on providing the best overall value to our customers, which includes services such as those available from our new facility."

The integrated customer services will benefit Original Equipment Manufacturers (OEMs) and end users of Allison Transmission products. By building a Parts Distribution Center (PDC) and Customization Center that is located close to major hubs for truck and bus manufacturing, Allison is demonstrating its ongoing commitment to customer satisfaction.

Additionally, as the prime source for its hands-on fully automatic transmission and education training, Allison included a technical training facility within the PDC. Technicians and end users now have the opportunity to increase their fully automatic transmission knowledge, enhance their technical skill sets and benefit from the experience of certified Allison Transmission instructors. Examples of Allison transmission products and support equipment are available for students to tear-down and perform maintenance associated activities.

### ABOUT ALLISON TRANSMISSION

Allison Transmission (NYSE: ALSN) is the world's largest manufacturer of fully automatic transmissions for medium- and heavy-duty commercial vehicles and hybrid-propulsion systems for city buses. Allison transmissions are used in a variety of applications including refuse, construction, fire, distribution, bus, motorhomes, defense and energy. Founded in 1915, the company is headquartered in Indianapolis, Indiana, USA and employs approximately 2,800 people worldwide. With a market presence in more than 80 countries, Allison has regional headquarters in the Netherlands, China and Brazil with manufacturing facilities in the U.S., Hungary and India. Allison also has approximately 1,400 independent distributor and dealer locations worldwide. For more information, visit [www.allisontransmission.com](http://www.allisontransmission.com).

### FORWARD LOOKING STATEMENTS

This press release may contain forward-looking statements. All statements other than statements of historical fact contained in this press release are forward-looking statements. In some cases, you can identify forward-looking statements by terminology such as "may," "will," "should," "expect," "plans," "project," "anticipate," "believe," "estimate," "predict," "intend," "forecast," "could," "potential," "continue" or the negative of these terms or other similar terms or phrases. Forward-looking statements are not guarantees of future performance and involve known and unknown risks. Factors which may cause the actual results to differ materially from those anticipated at the time the forward-looking statements are made include, but are not limited to: risks related to our substantial indebtedness; our participation in markets that are competitive; general economic and industry conditions; our ability to prepare for, respond to and successfully achieve our objectives relating to technological and market developments and changing customer needs; the failure of markets outside North America to increase adoption of fully-automatic transmissions; the discovery of defects in our products, resulting in delays in new model launches, recall campaigns and/or increased warranty costs and reduction in future sales or damage to our brand and reputation; the concentration of our net sales in our top five customers and the loss of any one of these; risks associated with our international operations; brand and reputational risks; our intention to pay dividends; and labor strikes, work stoppages or similar labor disputes, which could significantly disrupt our operations or those of our principal customers. Although we believe the expectations reflected in such forward-looking statements are based upon reasonable assumptions, we can give no assurance that the expectations will be attained or that any deviation will not be material. All information is as of the date of this press release, and we undertake no obligation to update any forward-looking statement to conform the statement to actual results or changes in expectations.

SOURCE Allison Transmission Holdings Inc.

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