

Allison Transmission unveils new 9800 Oil Field Series engineered for unrivaled performance under pressure

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Allison 9800 OFS transmissions deliver superior performance and reliability for fracturing and pressure pumping applications with a 2600 hp rating

INDIANAPOLIS, Feb. 25, 2014 /PRNewswire/ -- Allison Transmission Holdings Inc. (NYSE: ALSN) has introduced a new product line engineered to meet the evolving demands of the global energy market. A leading provider of fully automatic transmissions in the oil and gas industry for more than 60 years, Allison unveiled the 9800 Oil Field Series (OFS) and its inaugural 9826 OFS model in Indianapolis today. The new 9800 OFS delivers the horsepower and durability needed for energy market technologies like hydraulic fracturing.



"In today's oil and gas industry, particularly in North America, extended duty cycles are the norm, and idle equipment is the enemy," said Michael Headly, Senior Vice President of Global Marketing, Sales and Service for Allison Transmission. "Allison brings more than six decades of industry expertise and field-tested insight to the new 9800 OFS line."

Advances in fracturing and pressure pumping have driven U.S. oil production to a 25-year high, positioning the United States as the world leader in natural gas extraction from previously-inaccessible shale formations. Global markets are embracing these technologies as well, developing infrastructure and expertise to tap massive global shale oil and gas reserves.

Like all Allison products, the new OFS line will be backed by an extensive global service and support network.

"Rig operators are under constant pressure to improve days-to-depth and boost recovery factors," said Chris Vargo, Director of Global Off-Highway Marketing, Sales and Service for Allison Transmission. "That means delivering reliable, continuous power through the rig – failure is not an option. Confidence in your equipment is important, as is knowing that the manufacturer stands behind it. That is the value of an Allison transmission and our commitment with the new 9800 OFS models."

About Allison Transmission

Allison Transmission (NYSE: ALSN) is the world's largest manufacturer of fully automatic transmissions for medium- and heavy-duty commercial vehicles and is a leader in hybrid-propulsion systems for city buses. Allison transmissions are used in a variety of applications including refuse, construction, fire, distribution, bus, motorhomes, defense and energy. Founded in 1915, the company is headquartered in Indianapolis, Indiana, USA and employs approximately 2,700 people worldwide. With a market presence in more than 80 countries, Allison has regional headquarters in the Netherlands, China and Brazil with manufacturing facilities in the U.S., Hungary and India. Allison also has approximately 1,400 independent distributor and dealer locations worldwide. For more information, visit allisontransmission.com.

This press release may contain forward-looking statements. All statements other than statements of historical fact contained in this press release are forward-looking statements. In some cases, you can identify forward-looking statements by terminology such as "may," "will," "should," "expect," "plans," "project," "anticipate," "believe," "estimate," "predict," "intend," "forecast," "could," "potential," "continue" or the negative of these terms or other similar terms or phrases. Forward-looking statements are not guarantees of future performance and involve known and unknown risks. Factors which may cause the actual results to differ materially from those anticipated at the time the forward-looking statements are made include, but are not limited to: risks related to our substantial indebtedness; our participation in markets that are competitive; general economic and industry conditions; our ability to prepare for, respond to and successfully achieve our objectives relating to technological and market developments and changing customer needs; the failure of markets outside North America to increase adoption of fully-automatic transmissions; the discovery of defects in our products, resulting in delays in new model launches, recall campaigns and/or increased warranty costs and reduction in future sales or damage to our brand and reputation; the concentration of our net sales in our top five customers and the loss of any one of these; risks associated with our international operations; brand and reputational risks; our intention to pay dividends; and labor strikes, work stoppages or similar labor disputes, which could significantly disrupt our operations or those of our principal customers. Although we believe the expectations reflected in such forward-looking statements are based upon reasonable assumptions, we can give no assurance that the expectations will be attained or that any deviation will not be material. All information is as of the date of this press release, and we undertake no obligation to update any forward-looking statement to conform the statement to actual results or changes in expectations.

Media Contact

Melissa Sauer

Allison Transmission Inc.

melissa.sauer@allisontransmission.com

(317) 242-5000

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