

Allison Transmission to Attend Baird Industrial Conference

November 5, 2014

INDIANAPOLIS, Nov. 5, 2014 /PRNewswire/ -- **Allison Transmission Holdings Inc. (NYSE: ALSN)**, the largest global provider of commercial duty fully-automatic transmissions and hybrid-propulsion systems, today announced that David Graziosi, Executive Vice President and Chief Financial Officer, and G. Frederick Bohley III, Executive Director, Finance, Business Planning and Investor Relations, will present at the Baird Industrial Conference – Chicago on Tuesday, November 11, 2014 at 9:00 a.m. ET.



The presentation materials and webcast will be available on the Allison Transmission website at <http://ir.allisontransmission.com/>. A replay of the webcast will remain available on the company's website for 90 days.

About Allison Transmission

Allison Transmission (NYSE: ALSN) is the world's largest manufacturer of fully automatic transmissions for medium- and heavy-duty commercial vehicles, and is a leader in hybrid-propulsion systems for city buses. Allison transmissions are used in a variety of applications including refuse, construction, fire, distribution, bus, motorhomes, defense and energy. Founded in 1915, the company is headquartered in Indianapolis, Indiana, USA and employs approximately 2,700 people worldwide. With a market presence in more than 80 countries, Allison has regional headquarters in the Netherlands, China and Brazil with manufacturing facilities in the U.S., Hungary and India. Allison also has approximately 1,400 independent distributor and dealer locations worldwide. For more information, visit allisontransmission.com.

Logo - <http://photos.prnewswire.com/prnh/20120702/DE335471LOGO>

SOURCE Allison Transmission Holdings Inc.

Investor Relations, ir@allisontransmission.com, 317-242-3078, Media Relations, media@allisontransmission.com, 317-242-5000