



Allison Transmission to join CFH Racing for the Indianapolis 500

March 20, 2015

INDIANAPOLIS, March 20, 2015 /PRNewswire/ -- Allison Transmission Holdings Inc. (NYSE: ALSN) today announced a sponsorship of CFH Racing for the two Verizon IndyCar Series events at the Indianapolis Motor Speedway in May, including the world-renowned Indianapolis 500.



Allison will appear on the No. 20 car which will be driven by two-time defending Indianapolis 500 pole winner and three-time IndyCar race winner Ed Carpenter for the 99th running of the Indianapolis 500 on May 24. Earlier in the month, Allison will also appear on the No. 20 car driven by Luca Filippi for the Angie's List Grand Prix of Indianapolis on May 9

"Joining with CFH Racing is a natural way for Allison to continue celebrating its 100th anniversary in 2015," said Lou Gilbert, director of North American marketing and global brand development for Allison Transmission. "Our company's heritage is strongly tied to both the Indianapolis Motor Speedway and the Indianapolis 500."

Allison traces its corporate lineage back to the founding of the Indianapolis Speedway Team Co. on Sept. 14, 1915. As a co-founder of the Indianapolis Motor Speedway and part owner of several racing teams, James A. Allison, a prominent entrepreneur, innovator and businessman, established a precision machine shop and experimental firm on Main Street in Speedway called the Allison Experimental Co. to support his racing endeavors. As a race team owner, Allison won the 1919 Indianapolis 500 mile race with driver Howdy Wilcox.

"We're honored that Allison Transmission chose to celebrate their centennial with CFH Racing," said team co-owner and driver Ed Carpenter. "In addition to producing world class products, they are great neighbors and supporters of the community. We are thrilled to be involved with Allison's customers and employees over the next two months."

On-track activity at the Indianapolis Motor Speedway will begin on May 3.

About Allison Transmission

Allison Transmission (NYSE: ALSN) is the world's largest manufacturer of fully automatic transmissions for medium- and heavy-duty commercial vehicles and is a leader in hybrid-propulsion systems for city buses. Allison transmissions are used in a variety of applications including refuse, construction, fire, distribution, bus, motorhomes, defense and energy. Founded in 1915, the company is headquartered in Indianapolis, Indiana, USA and employs approximately 2,700 people worldwide. With a market presence in more than 80 countries, Allison has regional headquarters in the Netherlands, China and Brazil with manufacturing facilities in the U.S., Hungary and India. Allison also has approximately 1,400 independent distributor and dealer locations worldwide. For more information, visit allisontransmission.com.

About CFH Racing

Led by co-owners Ed Carpenter, Sarah Fisher, and Wink Hartman, CFH Racing was formed in August 2014 by the integration of Ed Carpenter Racing and Sarah Fisher Hartman Racing. What is now CFH Racing has five victories and 16 top five finishes in the past four years and back-to-back pole positions for the Indianapolis 500 with Carpenter. CFH Racing will compete in the 2015 Verizon IndyCar Series with two Chevrolet V6 Twin Turbos, prepared in the team's Speedway, Ind. headquarters.

Logo - <http://photos.prnewswire.com/prnh/20150124/1711561.OGO>

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