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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**SCHEDULE 14A INFORMATION**

**Proxy Statement Pursuant to Section 14(a) of the Securities  
Exchange Act of 1934 (Amendment No.     )**

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material under §240.14a-12

**ALLISON TRANSMISSION HOLDINGS, INC.**

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check all boxes that apply):

- No fee required
  - Fee paid previously with preliminary materials
  - Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11
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# Your **Vote** Counts!

ALLISON TRANSMISSION HOLDINGS, INC.

2023 Annual Meeting

Vote by May 2, 2023

11:59 PM ET



ALLISON TRANSMISSION HOLDINGS, INC.  
ONE ALLISON WAY  
INDIANAPOLIS, IN 46222



V02094-P86738

You invested in ALLISON TRANSMISSION HOLDINGS, INC. and it's time to vote! You have the right to vote on proposals being presented at the Annual Meeting. **This is an important notice regarding the availability of proxy materials for the stockholder meeting to be held on May 3, 2023.**

## Get informed before you vote

View the Annual Report to Stockholders and Notice & Proxy Statement online OR you can receive a free paper or email copy of the material(s) by requesting prior to April 19, 2023. If you would like to request a copy of the material(s) for this and/or future stockholder meetings, you may (1) visit [www.ProxyVote.com](http://www.ProxyVote.com), (2) call 1-800-579-1639 or (3) send an email to [sendmaterial@proxyvote.com](mailto:sendmaterial@proxyvote.com). If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.



For complete information and to vote, visit [www.ProxyVote.com](http://www.ProxyVote.com)

Control #

### Smartphone users

Point your camera here and view materials and vote without entering a control number



### Vote Virtually at the Meeting\*

May 3, 2023  
10:00 AM EDT

Virtually at:  
[www.virtualshareholdermeeting.com/ALSN2023](http://www.virtualshareholdermeeting.com/ALSN2023)

\*Please check the meeting materials for any special requirements for meeting attendance.

## THIS IS NOT A VOTABLE BALLOT

This is an overview of the more complete proxy materials that are available on the Internet or by mail. You may view the proxy materials online at [www.ProxyVote.com](http://www.ProxyVote.com) or easily request a paper or email copy (see reverse side). We encourage you to access and review all of the important information contained in the proxy materials before voting.

Voting Items	Board Recommendations
1. Election of Directors <b>Nominees:</b>	
1a. Judy L. Altmeyer	✔ For
1b. D. Scott Barbour	✔ For
1c. Philip J. Christman	✔ For
1d. David C. Everitt	✔ For
1e. David S. Graziosi	✔ For
1f. Carolann I. Haznedar	✔ For
1g. Richard P. Lavin	✔ For
1h. Sasha Ostojic	✔ For
1i. Gustave F. Perna	✔ For
1j. Krishna Shivram	✔ For
2. To ratify the appointment of PricewaterhouseCoopers LLP as our independent registered public accounting firm for 2023.	✔ For
3. An advisory non-binding vote to approve the compensation paid to our named executive officers.	✔ For
<b>NOTE:</b> If any other business properly comes before the 2023 Annual Meeting, or any adjournments or postponements thereof, the persons named as proxies intend to vote the shares represented by your proxy in their discretion on such business.	

Prefer to receive an email instead? While voting on [www.ProxyVote.com](http://www.ProxyVote.com), be sure to click "Sign up for E-delivery".